



PATENT  
Customer No. 22,852  
Attorney Docket No. 08011-3006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED

AUG 04 2004

Technology Center 2100

In re Application of:

John B. FERBER et al.

Application No.: 09/610,197

Filed: July 1, 2000

For: OPTIMAL INTERNET AD  
PLACEMENT

Group Art Unit: 2131

Examiner: Christian A. LaForgia

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

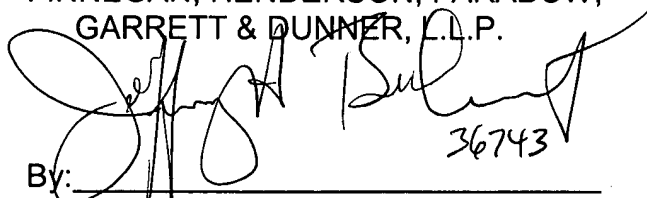
**PETITION FOR EXTENSION OF TIME**

Applicants hereby petition for a two-month extension of time to reply to the Final Office Action of March 1, 2004. A fee of \$420.00 is enclosed.

Please grant any extensions of time required to enter this response and charge any additional required fees to our deposit account 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNN, L.L.P.

  
36743

By: Richard V. Burgujian  
Reg. No. 31,744

Dated: July 30, 2004

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